

NEWSLETTER RECAP FOR PERIOD 1/1/12 THROUGH 8/31/12

INCOME FROM 2012 ADS, MONEY RECEIVED IN 2011	\$2,286.00
INCOME FROM 2012 ADS, RECEIVED IN 2012	2,842.00
INCOME FROM FLIERS	<u>250.00</u>
TOTAL INCOME	\$5,378.00

EXPENSES TO DATE FOR 2012	\$2,357.44
REFUNDS DUE (BECAUSE OF AD ERRORS)	<u>169.00</u>
TOTAL EXPENSES	\$2,526.44

PROFIT \$2,851.56

WEB SITE:

4 Web Site Ads @ \$150.00	\$600.00
13 Web Sponsor Ads @ \$10.00	130.00

I recommend we discontinue the \$10.00 Web Sponsors

I also suggest we consider outsourcing our Newsletter printing.

Submitted by Geraldine Whiteman at BOD Meeting of 8/27/12